

Stephanie N. Robinson

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PROFESSIONAL EXPERIENCE

Freelance Production Artist

Guitar Center

May 2010 to Present

Westlake Village, CA

- Conversion of printed collateral into new and existing marketing campaigns (ex: Buyers Guide Ads into POP Displays, Promotional Mailers and Deal flyers)
- Execute print production and pre-press duties of final artwork

Freelance Production Artist

Herbalife International, Inc.

March 2008 to March 2010

Los Angeles, CA

- Perform print production duties of collateral and marketing materials for the company's line of health and wellness products
- Re-purposing sales materials into new and existing campaigns (ex: content/design from InDesign to MS Word formatted documents)

Freelance Production Artist

Agnew Multilingual

December 2008 to March 2010

Westlake Village, CA

- Perform desktop publishing and translation of client collateral and marketing materials into multiple languages, including; Spanish and Asian markets
- Execute print production and pre-press duties

Freelance Graphic Designer

Specialized Bicycle Components

October 2007 to July 2010

Morgan Hill, CA

- Performed print production duties, converting and/or designing artwork to be silk-screened onto water bottles and other promotional materials
- Developed visual communication solutions of trade magazine ad's and sales support materials

Video Post Production - Image Editor

In-Three, Inc.

December 2005 to April 2006

Westlake Village, CA

- Extensive image retouching and creation of image composites using Adobe Photoshop
- Conversion of feature films into 3-Dimensional format using proprietary software

Graphic Designer

American MSI Corporation

February 1998 to March 2003

Moorpark, CA

- Designed print collateral, trade show graphics and sales team support materials for the corporation's product line of Plastic Injection Temperature Controls
- Created sales presentations through the use of MS PowerPoint, Flash animations, Banner ads and Multimedia CD-ROMs
- Directed photography, performed image editing and production of images for use in print, internet and presentation design solutions

EDUCATION

Bachelor of Fine Arts in Visual Communication

American InterContinental University

April 2010

Hoffman Estates, IL

- Concentration: Web Design

Bachelor of Arts in Art

California State University Northridge

December 1996

Northridge, CA

- Concentration: Graphic Design

SOFTWARE SKILL SET

InDesign CS5, Photoshop CS5, Illustrator CS5 & Acrobat 9.0, Flash CS5, Dreamweaver CS5, Fireworks CS5, Quark X Press 6.5, KeyNote '09, MS Power Point 2008, CSS, HTML